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FOLLOW US:



Thank you Jew in the City

I wanted to thank you for all the support you have given me recently. I used to be ashamed of the fact that I had to wear a kippa and tzitzit, and having to keep kosher and shabbos, and pretty most all things that would hold me back from excelling in my career. Because of your awesome website, especially the All-Star Video, I have realized that being orthodox in no way will hold me back from my carrer, but actually helps it. It has given me so much inspiration, both in regards to my career and my religious observance. -YS

I just watched all your videos in a row... I love them! I love JITC! It has me thinking about orthodox judaism in a whole new way and I'm eager to learn more. Thanks for your amazing work! I just didn't know there was so much beauty. -AM



HOSTED BY
SARAH LASRY OF THE
PATCHKE PRINCESS

WITH THE HELP OF
CHANIE WAXLER

2ND ANNUAL
JITC
ALL STAR EVENT

Jew in the City
SUNDAY, NOVEMBER 24TH
AT THE LINCOLN SQUARE SYNAGOGUE

ALLISON JOSEPH is JEW IN THE CITY

UNFORTUNATELY, MOST NON-ORTHODOX Jews and non-Jews have a very negative perception of Orthodox Jews and Judaism. When they think of Orthodoxy, words like backwards, repressed, outdated, sexist, and anti-scientific often come to mind. Scandals that reinforce these misconceptions hit the papers all too often. Popular movies, books, and TV shows repeat negative stereotypes about religious Jewish people and their lifestyles. (The hole in the sheet, anyone?)

This is the battle that Jew in the City has been fighting since 2007. Our mission? To break down

stereotypes about religious Jews and offer a humorous, meaningful outlook into Orthodox Judaism. Jew in the City is reshaping the way society views Orthodox Jews and Judaism through social media, corporate cultural diversity training seminars, lectures, and consulting services. The JITC team publicizes the message that Orthodox Jews can be funny, approachable, educated, pro-women and open-minded—and that Orthodox Judaism links the Jewish people to a deep and beautiful heritage that is just as relevant today as it ever was.

EVENING SCHEDULE

6:30

VIP red carpet pre-party for All Stars, Press, and VIPs
Sushi by Eden Wok and Wine by le Soreq, music by
Uri Abramov of Olam DJ

Gift of Life Table, One Swab Save a Life

7:00

Legendary Destinations presents a Thanksgivukkah feast: latke bar, soup bar and more!

8:00

Yeshaya Fischl Orthodox Jewish All Stars Awards Ceremony and Video Interview

***Introduction**, by All Star Sarah Hofstetter,
CEO 360i U.S. Ad Agency*

***Video Intro**, by Rabbi Daniel Cohen, spiritual leader
of Agudath Sholom and Senator Joe Lieberman's rabbi*

***Remarks by Founder and Director of Jew in the City,
Allison Josephs***

8:30

Dessert and Concert by **Brooklyn Jazz Warriors**

Kosher supervision: Sushi-OU. Cheese-OK, Cholov Yisroel.
Hors d'oeuvres, salads, soups National Kosher Supervision, Cholov Yisroel

We are proud to have the Orthodox Union as a corporate sponsor of tonight's event.
Please note that it is not the OU's role this evening to provide overall kashrut supervision.



Jack Lew
U.S. Treasury Secretary- Law and Government

Jack Lew is currently the Secretary of the U.S. Treasury. Prior to that, Lew served as President Obama's Chief of Staff and as the Director of Office Management and Budget in the Clinton and Obama administrations.



Dr. Robert Aumann
Nobel Laureate - Science and Medicine

Dr. Robert Aumann (Yisrael) won the Nobel Prize in Economics in 2005 for his work on game theory analysis and is currently a professor at Hebrew University of Jerusalem. Aumann is the author of over 90 scientific papers and 6 books, and has held visiting positions at Princeton, Yale, NYU, Berkeley, and Stanford.



Sarah Hofstetter
CEO of 360i U.S. Ad Agency - Business and Industry

Sarah Hofstetter is the CEO of 360i US, a firm which was named No. 2 on Ad Age's Agency A-List this year as well as Mashable's best Digital Agency of 2013. 360i's clients include Coca-Cola, Ben and Jerry's, Oreo, Verizon and HBO.



Rama Burshtein
Writer, Director, and Producer of Fill the Void - Sports and Entertainment

Rama Burshtein is the writer and director of the critically acclaimed feature film *Fill the Void*, the first film by a Hasidic woman for a general audience. *Fill the Void* premiered at the Venice International Film Festival where it was nominated for the prestigious Golden Lion award.



Joseph Shenker
Chairman of Sullivan & Cromwell - Law and Government

Joseph Shenker is the Chairman of Sullivan & Cromwell, Vault Rankings' number three law firm in the country, and is a personal adviser to dozens of the world's most influential business leaders. Shenker joined Sullivan & Cromwell in 1980 and became a partner in 1986 at only 29 years old - the youngest to make partner in the history of Sullivan and Cromwell.



Naama Shafir
First Orthodox Professional Women's Basketball Player - Sports and Entertainment

Naama Shafir is the only female Orthodox Jew to earn a scholarship at a Division I NCAA university. Shafir, a native Israeli, is currently a guard for Israel's Elitzur Ramla, making her the first Orthodox female professional basketball player.



Ari Pinchot
Co-executive Producer of The Butler

Ari Pinchot is the co-executive producer of Lee Daniel's film *The Butler*. He also directed 2012's *Follow Me: The Yoni Netanyahu Story* and produced the critically acclaimed 2004 documentary, *Paper Clips*.



Anne Neuberger
U.S. Treasury Secretary- Law and Government

Anne Neuberger is currently serving as the Director of the NSA/CSS Commercial Solutions Center (NCSC). She joined government service as part of the prestigious White House Fellows program where she worked for Secretary of Defense Robert Gates.



Dr. Laurel Steinherz, *Director of Pediatric Cardiology at Memorial Sloan Kettering & Co-Founder of Camp Simcha - Science and Medicine*

Dr. Laurel Steinherz is the Director of Pediatric Cardiology at Memorial Sloan Kettering Hospital. Steinherz published some of the earliest research on the acute and long-term effects of cancer treatment on the heart. She wrote a set of guidelines for cardiac monitoring of pediatric patients which are used in the United States and around the world. She and her husband also co-founded Camp Simcha, a renowned camp for Jewish children with cancer.



Issamar Ginzberg, Inc.
Top 10 Entrepreneur and Marketing Guru - Business and Industry

Issamar Ginzberg is a strategy and marketing advisor, award-winning entrepreneur, and public speaker. Top media outlets including CNBC, New York Times, and Fox Business have featured his advice. Inc. Magazine named him one of the "Top Ten Entrepreneurs" of the year.



THANK YOU

Thank you to our amazing sponsors:

Ruth Fischl, Freeda Wigs, Legendary Destinations, Kosher Scene, Baker's Dozen, OU, Lincoln Square Synagogue, Le Soreq, Arts Events, Olam DJ by Uri Abramov, Anderson International Foods, Eden Wok, Bruce Coast Ginger Ale, Not 2 Shabbey, Breezy's, Rabbi Daniel Cohen of Congregation Agudath Sholom, Gift of Life, Brooklyn Jazz Warriors.

Thank you to our 2013 Orthodox Jewish All Stars:

Secretary Jack Lew, Nobel Laureate Robert Aumann, Sarah Hofstetter, Anne Neuberger, Issamar Ginzberg, Dr. Laurel Steinherz, Rama Burshtein, Joseph Shenker, Naama Shafir, and Ari Pinchot

Thank you to our 2012 Orthodox Jewish All Stars:

Senator Joe Lieberman, Alex Clare, Faye Kellerman, The Maccabeats, Jamie Geller, Mendy Pellin, Dmitriy Salita, Rochelle Shoretz, Tamir Goodman, and Miriam Rosenbaum

Thank you to our fabulous team:

Leah Rothstein, Elliot Gabor, Rabbi Jack Abramowitz, Chaya Teitelbaum, Esther Nove, Heni Shatz, Talia Lakritz, Rachel Minkoff, Brittany Rosenberg, David Khabinsky, Meyer Fertig, Rifka Harris, Michael Feldstein.

To tonight's volunteers: Bobbijo Leah Powers, Sara Bistriz, Belle Ginsberg, and Nicole Bock

To those who have helped along the way:

Lisa Matkowsky, Marissa Leifer, Seth Feldman, Elan Kornblum of Great Kosher Restaurants, Shoshana Raff, Kalmon Groner, Kendra Meinhard, and Mayim Bialik.

And to Sarah Lasry of Patchke Princess and Chanie Waxler of Buds Designs Events. Thanks for making this the best Thanksgiving party in 79,000 years!



YESHAYA
FISCHL
A"ח ישעיה בן
ר משה מרדכי דוב

His husband and friend, father, scholar, talmud chacham, and lover of books, Shaya's

conversations were fascinating. He could passionately discuss points of halacha, Jewish History, and deep hashkafic principles on every level.

He took great pride in his vast and diversified library, and could discuss the content of each book and the lives of its authors. Over his many years of

study he had developed a unique world view encompassing the teachings of Rav Kook, Rav Soloveichik, and other Toah greats...

Shaya has passed on his love of learning and the pursuit of knowledge to his and his wife's (Ruth) children - Naftali and Chanie - and their spouses and grandchildren. He is missed by all of us every day

May his neshama have an Aliyah.

The Inaugural Mrs. Chaya Newman א"ח MEMORIAL LECTURE



Motsai Shabbos
December 14, 2013
7:30 PM



Bruriah High School
35 North Avenue
Elizabeth, NJ



Featuring Rebbetzin Esther Jungreis
on *Turning Negatives into Positives*
The Rebbetzin will stay for a Meet and Greet
and book signing following her presentation!



Join Bruriah students, alumnae, faculty, friends and family as we pay tribute to a woman who was a role model, teacher and mentor to thousands around the world!

Free of charge
Followed by refreshments

Bruriah.theJEC.org
for event/alumnae information

Bruriah is proud to acknowledge Miriam Rosenbaum, last year's All-Star, Rhode's Scholar and Bruriah Graduate!